



NEW

ECO MOTO RANGE

Made and designed in the UK
from the revolutionary rHIPS.b, a
recycled & biodegradable plastic.



PLANET POSITIVE PROMISE

This promise highlights our continued focus regarding the impact our business, manufacturing processes and recycled products have on the environment and fuels our commitment to making a difference for years to come.

This is achieved by:

1. Creating environmentally conscious merchandise using rHIPS.b and recycled plastic.
2. Only ever using recycled materials.
3. Listening to the industry and designing products required to enhance the market in a timely manner.
4. Embracing innovation and investment across all aspects, from people to in-house printing technology.
5. Developing high quality, durable products with updated designs, whilst reducing their carbon footprint where possible.



OUR NEW ECO MOTO RANGE

Our updated Eco-Moto range has been created to ensure each product puts the user in the driving seat - excuse the pun!

We have listened to the merchandising market and in response, designed products that are practical for everyday use, whilst being environmentally friendly. With convenience in mind, new products have been developed like the all-in-one, Ice Pop Ice Scraper keyring, which is a compact, easy to carry multi-functional tool, featuring both a handy size ice scraper and trolley coin.

Available in either rHIPS.b or 100% recycled plastic the Eco-Moto range doesn't compromise on the durability or usability of each product. By reducing the environmental impact we are making a commitment to a greener planet.

Designs in the range now use up to 15% less material than previous models and no glue in their in-house assembly. We've redesigned the whole range to improve user comfort and usability, whilst also maintaining a fantastic branding area.

Tor and 100% recycled White plastic colourways can be delivered in 5 days* from proof sign off.
Other standard colours delivered within 3 weeks*.

Discover the Brand New Eco-Moto range - with exciting promotional products tailored specifically for motorists. Speak to our sales team today to place your orders.

*Quantity limits apply

WHAT IS *rHIPS.b*?

To ensure the products we manufacture for the industry are always Planet Positive, this new Eco Moto range is produced in both *rHIPS.b* and 100% recycled plastic.

What is rHIPS.b?

Made from 100% recycled polymers - including all in-house waste products - it features a biodegradable additive that speeds up the natural biodegradable process of plastic*.

Why it's used: There's no virgin material used, resulting in a biodegradable product that's available in five natural flecked colourways that's made and designed in the UK.

*The material has been tested in line with ASTM D5511 (6.4% biodegradation after 45 days of testing) and ASTM B5511 certification (the industry standard test method for determining anaerobic biodegradation of plastic materials under high-solids anaerobic-digestion conditions).



- ✓ All products are made in the UK.
- ✓ High volumes of stock always held in rHIPS.b Tor and 100% recycled White, enabling a quick 5 day turn-around.
- ✓ All products are digitally printed and full colour print is always offered as standard.
- ✓ Eco Moto range products are available in both rHIPS.b offering the option of 5 colourways and 100% recycled plastic with 8 standard colours.
- ✓ Other colours made to order within 3 weeks: rHIPS.b colourways Sand, Sky, Seaweed and Buoy and 100% recycled coloured plastic.
- ✓ Products where possible have been designed with a 15% weight saving to reduce their carbon footprint without compromising quality or usability.



**ICE POP ICE
SCRAPER KEYRING**

EM23-TRICKR



**PALM
ICE SCRAPER**

EM23-PM



**SELECT
ICE SCRAPER**

EM23-SIS



**ESSENTIAL
ICE SCRAPER**

EM23-EIS



**TRI
ICE SCRAPER**

EM23-TIS



**CREDIT CARD
ICE SCRAPER**

EM23-CCIS



**SELECT TYRE
DEPTH GAUGE**

EM23-SCTTG



**ESSENTIAL TYRE
DEPTH GAUGE**

EM23-ETTg



ICE POP, ICE SCRAPER KEYRING

- New for this winter season!
- Coin has double-sided branding areas.
- Strong bevelled edge for precise ice or snow removal.
- Handy everyday carry keyring fitting.

Designed for convenience and versatility in mind, this **new** line is sure to be a hit. With a snap fitting keeping the trolley coin safely in place and prominent branding areas, this handy pocket size tool is an ideal promotional product for this winter.

PRODUCT CODE: **EM23-TRICKR**



rHIPS.b SHADES

Tor

Seaweed

Sky

Buoy

Sand

100% RECYCLED PLASTIC STANDARD COLOURS

White

Black

Yellow

Red

Green

Blue

Orange

Purple

rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*

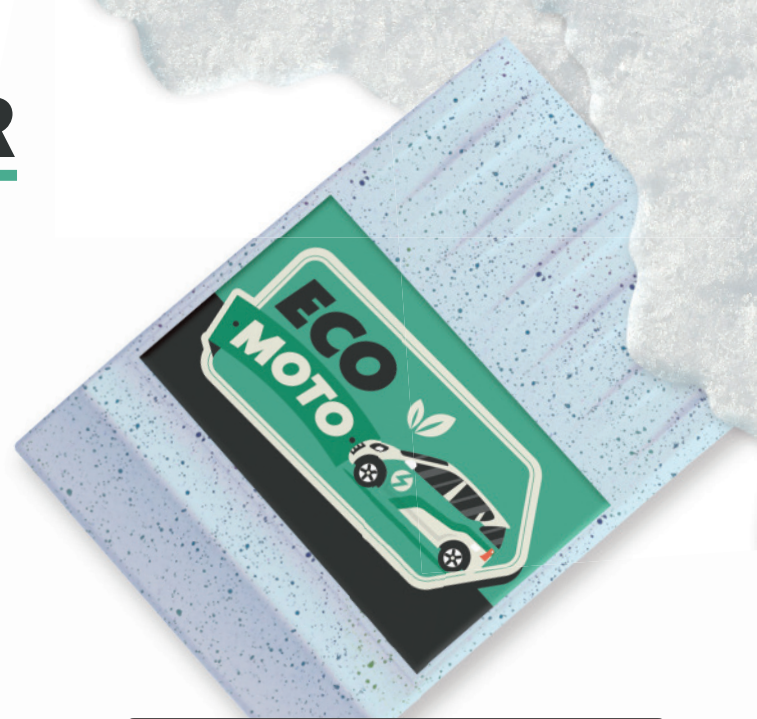


PALM ICE SCRAPER

- New for this winter season!
- Large front branding area.
- Comfortable design for optimal hand grip.
- Durable and practical.

Introducing the Palm Ice Scraper – a brand **new** ergonomic design that fits perfectly in your hand, ensuring the best grip for effortless frost and ice removal. Its size is ideal for glove box storage, so always on hand for those winter days.

PRODUCT CODE: **EM23-PM**



rHIPS.b SHADES							
Tor	Seaweed	Sky	Buoy	Sand			
100% RECYCLED PLASTIC STANDARD COLOURS							
White	Black	Yellow	Red	Green	Blue	Orange	Purple

rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*



SELECT ICE SCRAPER

- Large front branding area.
- Durable curved handle for comfortable use.
- Bevelled straight edge for precise ice or snow removal.

This product is ideal for removing larger areas of ice and snow from windscreens, lights and number plates due to its wide bevelled edge. With new glue-free assembly, the Select Ice Scraper is a useful environmentally friendly seasonal product.

PRODUCT CODE: **EM23-SIS**



rHIPS.b SHADES

Tor	Seaweed	Sky	Buoy	Sand
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100% RECYCLED PLASTIC STANDARD COLOURS

White	Black	Yellow	Red	Green	Blue	Orange	Purple
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rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*



ESSENTIAL ICE SCRAPER

- Large front branding area.
- Now 15% lighter than outgoing model.
- New ergonomic handle shape.
- Slightly flatter design than the Select Ice Scraper.
- Ideal for sending out via direct mail.

For the more budget conscious, the Essential Ice Scraper is ideal for removing larger areas of snow or ice from windscreens, lights and number plates due to its wide bevelled edge. Updated handle design, improving grip and stability, the Essential Ice Scraper is a must-have for all car owners.

PRODUCT CODE: **EM23-EIS**



rHIPS.b SHADES

Tor

Seaweed

Sky

Buoy

Sand

100% RECYCLED PLASTIC STANDARD COLOURS

White

Black

Yellow

Red

Green

Blue

Orange

Purple

rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*



TRI ICE SCRAPER

- Up to 15% lighter, compact and extremely robust.
- 2 serrated and 1 bevelled edge for quick ice or snow removal.
- Built-in loop-hole for Everyday Carry (EDC).

Handy, effective and durable the Tri Ice Scraper is ideal for smaller areas of frost or snow removal. Its compact size makes it a popular promotional product for businesses and offers a highly visible branding area.

PRODUCT CODE: **EM23-TIS**



rHIPS.b SHADES

Tor

Seaweed

Sky

Buoy

Sand

100% RECYCLED PLASTIC STANDARD COLOURS

White

Black

Yellow

Red

Green

Blue

Orange

Purple

rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*



CREDIT CARD ICE SCRAPER

- 2 serrated and 1 bevelled edge for quick ice or snow removal.
- Built-in tyre depth gauge feature.
- Built-in loop-hole for Everyday Carry (EDC).

This small but sturdy ice or snow removal scraper has been designed with multifunctional use in mind. With both bevelled and serrated edges, it's ideal for removing ice from smaller areas with precision. Lightweight and conveniently sized, it's ready to store in your wallet or purse for when required.

PRODUCT CODE: **EM23-CCIS**



rHIPS.b SHADES

Tor

Seaweed

Sky

Buoy

Sand

100% RECYCLED PLASTIC STANDARD COLOURS

White

Black

Yellow

Red

Green

Blue

Orange

Purple

rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*



- Highly impactful branding areas on both sides.
- Clickable millimeter depth gauge for accurate use.
- New solvent free assembly.

Checking your tyre tread depth is within the legal limit has never been easier with the Select Tyre Depth Gauge, which clicks every millimeter increment to give an audible aid for accurate results. With options to brand on both sides and its lightweight design, the Select Tyre Depth Gauge is the ideal giveaway for car showrooms, garages and workshops.

PRODUCT CODE: **EM23-SCTTG**





ESSENTIAL TYRE DEPTH GAUGE

- Impactful branding areas on both sides.
- No glue in this product.
- Highly visual traffic light system for accurate reading.
- Convenient keyring fitting for Everyday Carry (EDC).

With its keyring attachment this handy gauge is ideal for use anytime, anywhere.

With branding areas on each side printed up to full colour, businesses can always have their logo on show. The Essential Tyre Depth Gauge is a practical device ensuring your tyres are always within safety guidelines.

PRODUCT CODE: **EM23-ETTg**



rHIPS.b SHADES

Tor

Seaweed

Sky

Buoy

Sand

100% RECYCLED PLASTIC STANDARD COLOURS

White

Black

Yellow

Red

Green

Blue

Orange

Purple

rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*

Our Eco-To-Go range is a key and popular part of our food and drink promotional merchandise offering.

100% UK made, designed and manufactured in-house, this range is available in both rHIPS.b and 100% recycled plastic.

The Eco-To-Go products have been carefully designed with usability and durability in mind and offer large branding areas.

rHIPS.b SHADES

Tor

Seaweed

Sky

Buoy

Sand

100% RECYCLED PLASTIC STANDARD COLOURS

White

Black

Yellow

Red

Green

Blue

Orange

Purple

rHIPS.b Tor and 100% recycled White can be delivered in 5 days.
Other rHIPS.b and recycled colours available within 3 weeks*



LUNCH MATE

LM23



COOL WAVE CAN STASHER

CW23



ECOSTIR

ES23R/ES23S



ECOASTER

EC23R



DRINKSAFE GLASS LID

DSG23



DRINKSAFE CAN LID

DSC23

**OTHER rHIPS.b AND 100% RECYCLED
PLASTIC RANGES AVAILABLE:**


- Eco-To-Go
- Food and Drinkware
- Trolley Coins
- Badges
- Keyrings
- Office and Desk Top
- Leisure
- Back to School
- Christmas and more...




 **MADE IN
BRITAIN**



**Quantity limits apply*

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